



## press release

June 19 2000

### [Trilogy Leasing On Track With Business Plan](#)

June 19, 2000 . Trilogy Leasing is proud to announce that through its first nine months of operations, the company is meeting or exceeding its targets in all areas. The company has originated \$25 million in new leases, executed master leases with approximately 40 lessees, exceeded its revenue objectives and kept its expense numbers below plan.

Commenting on the performance, Trilogy's President and CEO Jeff Liebenthal stated "Starting a business from ground zero is always a challenge, but with the extraordinary people which make up our team and the loyal support from our customers and bankers, the risk was mitigated. We are picking up momentum and are destined to be a mainstay in our dynamic industry. With the recent addition of Dennis Keene in Chicago, we take on more of a national reach and we are continually looking for opportunities to enhance our offerings."

Jeff continued by saying, "We now have our website operational and have the ability to receive lease or buy/sell quotes through the internet. Our objectives are to provide unsurpassed customer service, to be responsive and flexible, and to remain open to new ideas."